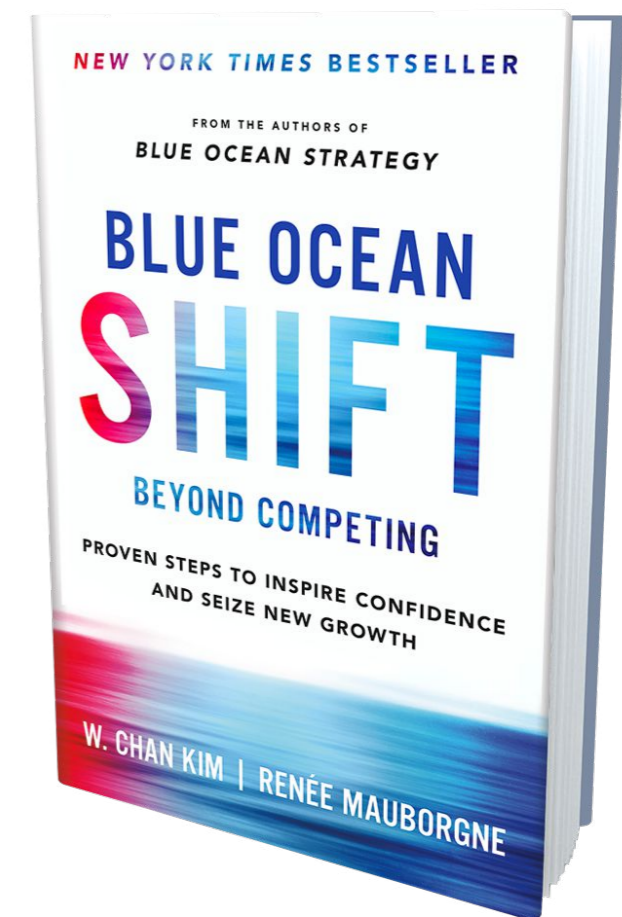


The Blue Ocean Fair Presentation Material

Summary Outline



Presentation Material Summary Outline

[BLUE OCEAN SHIFT](#) provides an in-depth discussion on the specifics of each recommended item to present

For each blue ocean option presented at the fair, provide:

- **Description of the offering**
- **To-be strategy canvas**
- **Completed eliminate-reduce-raise-create grid**
- **Summary of benefits for buyers (or donors for nonprofit or public for government)**
- **Outline of economic benefits to the organization**